



MOBILEINSIGHT®

Helping High-Value Retailers Win

Real-time insights are open for business thanks to the only retail execution solution that unites real-time data with real-world expertise.

- Drive Higher Conversion Rates
- Enhance Team and Operational Effectiveness
- Ensure Merchandise and Operations Compliance
- Make Impactful Business Decisions

You Can't Afford To Be Ordinary

The difference between ordinary and exceptional in brick and mortar retail is also the difference between failing and surviving. Truly winning requires the right data and insights, at the right time, right in front of you - that's the real superpower of retail. That's how you win. And that's what Mobile Insight® delivers.

Don't Be Disrupted, Be a Disrupter

Drive sales and operations in your brick and mortar stores by intelligently capturing the right data and analyzing it to achieve new levels of transparency on the factors impacting your business. Make informed decisions to improve operations, merchandise compliance, and sales across teams, products, and facilities, as well as brands and 3PLs – locally, regionally, nationally, globally.

More Than A Technology Purchase

We built our careers in the retail industry - working in the field, engaging customers on the sales floor, and managing the boardroom. We designed our technology to address the real-world challenges you face.

But great data insights aren't enough. With Mobile Insight®, you also get a package of best practices built from our retail experience and hands-on help to make the most of our technology, work smarter, serve better, and sell more.

Seeing is Believing. See Mobile Insight® in Action.

Contact us for a demo to experience the game-changing insights of the first retail execution solution designed for high-value brands and retailers.

For more information, call

786-528-5760



MOBILE INSIGHT®

Better Data. Better Decisions. Better Results.

Our platform captures the data that drives your retail operations and distills everything into actionable reports that drive sales and operational excellence by optimizing your field workforce, merchandising, product launch and promotion programs, store operations, and facilities management activities.

Go beyond electronic forms and workforce management solutions to capture and apply data-driven intelligence that deliver actionable insights to tackle the unique challenges of Retail 4.0 – in stores, in front of customers, and with brands and 3PLs.

Mobile Insight®'s patented-GPS smart forms track and capture field team, store management and employee activities, plus brand and 3PL engagements. These forms also incorporate industry best practices, ensure operational compliance, and incorporate verified pictures.

Additionally, Mobile Insight® integrates POS, footfall and mobile phone traffic, as well data from the latest in-store conditions and customer journey technologies. These include IoT connected sensors, autonomous robots, smart mats, and intelligent video systems, along with geographic, demographic, competitive, and environmental data. From this unified data, you get relevant insights that reveal the critical issues impacting your sales and operations, so you can address them with clarity and confidence.

This isn't just big data. This is making the right data work for you.

A Winning Combination of Features

Our retail 4.0 digital enablement platform provides a broad range of features to support your brand and retail operations.



Traffic and Coverage Modeling



Staff Scheduling & Team Tracking



Patented Location Based Compliance Management



Fully Customizable Smart Forms



Dynamic Dashboards



Merchandising, Pricing, Sales, Activity & Store Analytics



Actionable Notifications



Task Management

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